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**NEWS ADVISORY
FOR IMMEDIATE RELEASE**
To: Environmental News Editors
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**EARTHFEST 2013 TO CELEBRATE ADVANCED AND RENEWABLE ENERGY WITH A DRAMATIC
ONSITE WIND TURBINE AND ENERGY CENTER DISPLAY AT CUYAHOGA COUNTY FAIRGROUNDS
ON SUNDAY, APRIL 21**

Cleveland, Ohio- EarthFest 2013 will be held on Sunday, April 21st from 10am-5pm in an exciting new location: the Cuyahoga County Fairgrounds. In partnership with Sustainable Cleveland 2019, the theme for the event is *EarthFest 2013: Celebrating Advanced and Renewable Energy*. "This incredible opportunity for EarthFest 2013 offers us a venue that will showcase the Fairgrounds' recently installed 500-kW wind turbine, solar array and brand new Energy Center Museum as part of this year's advanced and renewable energy theme," says Earth Day Coalition Executive Director Scott Sanders.

Since 1990, Earth Day Coalition has organized EarthFest, which today is Ohio's largest environmental education event and the longest running Earth Day celebration in the nation. From inception, Cleveland Metroparks Zoo has been the host site for EarthFest. Over the last 23 years, Earth Day Coalition has had a wonderful partnership with the Zoo at EarthFest and has reached hundreds of thousands of people with the message of environmental sustainability and green living. "This year continues our 24-year tradition of collaboration, celebrating our successes with exhibits from numerous partnerships with local institutions and businesses. The Fairgrounds will provide us with expanded exhibit and activity space and the unique energy exhibit opportunities made possible by the Cuyahoga County wind turbine and Energy Center Museum," says Sanders.

"We are looking forward to deepening our community collaborations and this partnership with Earth Day Coalition and EarthFest allows us to collectively advance the transition to clean renewable energy and awareness of environmental initiatives," Says Joanne Scudder, Director of Sustainability with the Cuyahoga County Fairgrounds and board member of the Cuyahoga County Agricultural Society which oversees fairground operations.

EarthFest engages as many as 1,000 volunteers, 200 exhibitors and 10,000 to 50,000 attendees of all ages. The event showcases the people, organizations, companies, initiatives, practices, services and products that define northeast Ohio as a global leader in sustainability and a great place to live and work. With the event's new location will come some notable additions including food trucks, sale of green products, alternative fuel vehicle and bicycle test drives, wind turbine and Energy Museum tours, bike parking, more hands on exhibits, and other surprises and fun for the whole family.

Earth Day Coalition will continue EarthFest's popular traditions such as the annual Art, Poetry and Essay contest, which has reached thousands of children and teens. The winners of the Hope and Stanley Adelstein Art, Poetry and Essay contest and their families will be invited to join Earth Day Coalition, Cleveland Mayor Frank Jackson and additional local dignitaries in the Welcoming Ceremonies at EarthFest. In addition to the Advanced and Renewable Energy display under the wind turbine, exhibit areas at EarthFest will include Clean Transportation, Local and Sustainable Foods, Environmental Science, Community Works, Green Home Improvement, Lawn and Garden and Family Fun. Attendees will learn first hand about home products and conservation methods that utilize advanced energy sources, minimize emissions and maximize efficiency.

In partnership with Cleveland Mayor Jackson's Sustainable Cleveland 2019 initiative, NASA and others, this year's theme is "Advanced and Renewable Energy." The new venue supports this theme by representing a vision for northeast Ohio's clean, green energy future. The event's centerpiece will be the Fairgrounds' recently installed 500-kW wind turbine and the Fairground's Energy Center Museum that is scheduled to open in late March, just in time for EarthFest. "These attractions complement the array of partners businesses and community organizations that are working on technologies and practices that accelerate our region's investment in alternative energy sources, technology, conservation practices and jobs," says Sanders.

Earth Day Coalition and EarthFest 2013 is supported in part by the residents of Cuyahoga County through a public grant from Cuyahoga Arts & Culture. The Northeast Ohio Regional Sewer District is also a key sponsor.

For exhibitor, sponsorship and volunteer opportunities please contact Earth Day Coalition Events and Marketing Coordinator Christina Yoka cyoka@earthdaycoalition.org or (216) 281-6468 ext. 231 for more information. Exhibitor applications, Art Poetry and Essay Contest brochures and all developing event details will be available online at www.earthdaycoalition.org.

Established in 1990, Earth Day Coalition's mission is to provide education, inspire leadership and encourage action for a healthy environment. Earth Day Coalition's year-round programs include: Student Environmental Leadership, Clean Transportation, Neighborhood Action, and EarthFest. EarthFest is Ohio's largest environmental education event and the longest running Earth Day celebration in the nation. EarthFest 2013 will be held on Sunday, April 21st from 10am-5pm at the Cuyahoga County Fairgrounds and will celebrate "Advanced and Renewable Energy."