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CELEBRATE EARTH DAY COALITION'S 25TH ANNIVERSARY AND GO ZERO! AT EARTHFEST 2014

Cleveland, OH- Join Earth Day Coalition for EarthFest 2014 at the Cuyahoga County Fairgrounds, this Sunday, April 13th from 10am-5pm. In partnership with Mayor Frank Jackson's Sustainable Cleveland 2019 initiative, the Northeast Ohio Regional Sewer District, Cuyahoga Arts & Culture, Cuyahoga County Solid Waste District and ZeroWasteNEO, this year's EarthFest will celebrate the "Year of Zero Waste." EarthFest will feature 270 exhibits in 9 sustainability exhibit areas including: Zero Waste, Advanced & Renewable Energy, Environmental Science, Local & Sustainable Food, Clean Transportation (with Ride & Drive), Health & Fitness, Community Works, Family Fun and Green Home & Garden. Families will enjoy all day entertainment with eco-activities, biodiesel powered amusement park rides, music on 4 stages, urban farm animals, healthy food from local food trucks, the NASA "Village," Lake Erie Nature & Science Center's mobile planetarium and wildlife rehab exhibits, Valley Exotics Zoo, Jungle Bob with his animal friends, pony rides and much more... "We are very excited to be presenting our largest ever community collaboration of exhibits, seminars and family entertainment at our 25th Anniversary EarthFest. With the warm weather predicted for Sunday we are anticipating large turnout," says Scott Sanders, Earth Day Coalition Executive Director.

Presented and organized by Earth Day Coalition since 1990, EarthFest is Ohio's largest environmental education event and the longest running Earth Day celebration in the nation.

CELEBRATING THE YEAR OF ZERO WASTE

• Learn how to make your lifestyle less wasteful by participating in on our first ever Zero Waste seminars, located in building 25:

12:30 & 2:30 Recycling 101, Everyday Recycling, Doreen Schreiber (Cuyahoga County Solid Waste District)

1:00 & 3:00 Recycling 201, Unusual Recycling, Diane Bickett (Cuyahoga County Solid Waste District)

1:30 & 3:30 Backyard Composting, Kathleen Rocco (Cuyahoga County Solid Waste District)

2:00 & 4:00 Vehicle Efficiency and the EcoCAR2, Sarah Jadwin (OSU Center for Automotive Research)

• EarthFest 2014 will be a Zero waste event with a goal of diverting 90% of waste through reduction, recycling and composting. Earth Day Coalition has partnered with Kimble Recycling and Disposal to manage the recyclables and Future Organics to haul all compost to Barnes Nursery. Ohio City Bicycle Co-Op will run "Zero Emissions for Zero Waste" rickshaws to unload recycling and composting stations throughout the day. ZeroWaste NEO volunteers will be stationed at each composting/recycling area to provide educational instruction on proper composting and recycling practices. All exhibitors and event attendees are encouraged to bring their own beverage mugs to assist with waste reduction.

• Flushing unused or expired medication down the toilet because you don't know what else to do? The Northeast Ohio Regional Sewer District, in partnership with the Cuyahoga County Sheriff's Office, will host a pharmaceutical collection from 10am to 2pm outside of Gate 5 (Bagley Road entrance). Any unused and expired medications will be collected by law enforcement officers who will then dispose of the medication safely. The goal is to protect local waterways as wastewater treatment plants are not designed to remove pharmaceuticals and help decrease prescription drug abuse. The drop-off is completely confidential; no personal information will be collected. All personal information, like name and insurance information, should be removed from the bottle or blacked out with a marker.

• Visit the "Ton of Trash" display near (inside Gate 5 entrance) to see how much garbage the average household generates in a year and what percentage of that can be recycled or composted. Make your personal pledge on the Go Zero! pledge wall.

• Visit the Berea "Repurpose" Flea Market at the Fairgrounds adjacent to EarthFest on Sunday from 7am-2pm (separate admission)

EARTHFEST 2014 WILL FEATURE

• Learn about the environmental and clean-air benefits of biodiesel while experiencing an exciting ride! Earth Day Coalition and McGINNIS Amusements are teaming up to use biodiesel to power Ohio's first biodiesel amusement rides.

- Meet Dick Goddard and adopt an animal in need. Cleveland's well-known meteorologist and animals rights supporter will be at EarthFest from 1pm-4pm signing "6 Inches of Partly Cloudy" and "Wise on Weather." Families will also have an opportunity to get up close with animal rescues, urban farm animals and petting zoos. Lake Erie Nature and Science Center will provide an educational experience with their wildlife rehabilitation services; Valley Exotics Zoo will be on site with a large petting zoo; and Jungle Bob will have regular shows with his animal friends. Adoptable animal rescues include Greyhound Adoption of Ohio and Berea Animal Rescue Friends.

- Guests will enjoy Great Lakes Brewing Company beer & wine from Barefoot Winery. Pure Water Technology hydration stations will be available free of charge. There will be a huge selection of healthy and delicious local food from some of your favorite food trucks. Current food trucks include: Donut Lab, Fired Up Taco Truck, Get Stuffed Solar Powered Mobile Eatery, Krav Foodtruck, Manna Food Truck, McGinnis Funnel Cakes, StrEat Mobile Bistro, Sweet! The Mobile Cupcakery, The Green Machine Food Truck, The Nosh Box and Zydeco Bistro.

- Listen to all-day music and the best of Northeast Ohio singer-songwriters, musicians and bands on 4 "Party with the Planet" entertainment stages organized by students enrolled in Cuyahoga Community College's entertainment booking class. The midway stage will be run on solar power from Dovetail Solar's Mobile Power Station. Students were assigned a stage to book musical performances and manage stage logistics. The growing list of bands includes: Adam Hill & Co, Anonymous Eulogy, Backstage Politics, Brittany Reilly, Chelsie Marie, Cody Miller Band, David Sorboro, Emily Keener, Framoogie Experience, Gary Hoopengardner, Green Sunrise, Jalal, Jay Floyd, Lennie, Musical Mark, Mykel Crimson, Persons. Places. Things, Phil J. Fitz, Second Hand Dogs, The Patterns, Velvet Voyage, Wesley Washington.

- Take walking tours of Baldwin Wallace University's solar, wind, composting and green building installations led by students from the university. Tours will be conducted hourly beginning at 12pm and interested individuals should meet at the Baldwin Wallace Hornet Van by gate 3.

- Visit the "NASA Village" outreach including: Virtual fuel cell display; Whee Go! neighborhood electric vehicle; Cuyahoga Community College Greenhouse sustainable airplane fuels; asteroids in space retrieval mission (reducing waste in space); and, hydrogen fuel cell bus project.

- Experience the power of the wind turbine and learn about the benefits of wind energy. Joanne Scudder, Director of Sustainability for Cuyahoga County Fair, will provide tours out to the wind turbine at 12pm, 2pm and 4pm. Tour participants should meet in front of the Fairgrounds Energy Museum.

10:30AM – 11:00 Jungle Bob and his animal friends (Pavilion) – Warm Up for Welcoming Ceremonies

11AM - NOON WELCOMING CEREMONIES (PAVILION)

Schedule of Speakers and Activities:

Hoop, "Earth Day" Song

Jessica Hartman, *President, Earth Day Coalition*

Scott Sanders, *Executive Director, Earth Day Coalition*

Hon. Frank Jackson, *Mayor, City of Cleveland*

Jenita McGowan, *Chief of Sustainability, City of Cleveland*

Karen Gahl-Mills, *Executive Director, Cuyahoga Arts and Culture*

Julius Ciaccia, *Executive Director, Northeast Ohio Regional Sewer District*

Diane Bickett, *Executive Director, Cuyahoga County Solid Waste District*

Tim Fowler, *President, Cuyahoga County Fair board*

Hope and Stanley Adelstein Art, Poetry and Essay Contest Awards (35 Recipients)

Announcement of EarthFest 2015. Passing of baton from "Recycling Rabbit" (2014 Year of Zero Waste) to "Wally Waterdrop" (2015 Year of Water)

Dove Release commemorating Earth Day Coalition's 25th Anniversary

WALK FOR THE EARTH PASSPORT TOUR

EarthFest exhibits are organized into 9 sustainability practice areas that cluster exhibitors around specific sustainability topics. Visitors can take the Walk for the Earth Passport Tour and visit 7 areas to redeem an EarthFest vintage poster. Those that also complete the demographic survey on the Passport will be entered to win an iPad mini. Sustainability practice areas and stops on the Walk for the Earth Passport Tour will include:

1) Zero Waste Area (Inside Gate 5 Entrance)

Go Zero and learn how to reduce, reuse, recycle, compost and more. Visit the "Ton of Trash" display and discover how much waste the average household produces. Sign the Zero Waste pledge wall.

2) Environmental Science and Advanced & Renewable Energy Area (Building 20)

Learn first hand about exciting clean energy initiatives in our region. View environmental science exhibits.

3) Local & Sustainable Food Area (Building 16)

Exhibits that include organizations, businesses and restaurants that contribute to NEO's growing local food economy. All day celebrity chef demos.

4) Community Works Area (Building 16)

Exhibits and educational displays from environmental and community organizations, government, parks and schools.

7) Green Home & Garden Area (Building 33)

Learn about environmentally beneficial products and practices for the home. Meet lambs, chickens, bees, bunnies and urban farm animals.

6) Family Fun Area (Building 27)

Kids receive environmental education while participating in hands-on eco-activities, crafts and games. Outside visit the Lake Erie Nature and Science Center animal outreach, the Valley Exotics Zoo, watch a Jungle Bob Show and take a pony ride.

5) Health & Fitness Area (Building 27)

Learn about a "Healthy Planet, Healthy You" and connect to nature.

8) Clean Transportation Area (West Midway)

Learn how clean fuels, practices and technologies reduce petroleum consumption and improve air quality. Biodiesel powered amusement park! Music, food trucks and beverage tent.

9) Earth Day Coalition Welcome Center (Inside Gate 5 Entrance)

Turn in passports here and receive a free EarthFest Vintage Poster with 7 stops punched. Take the event survey on the back and enter to win an iPad Mini. Official EarthFest 2014 and "Go Zero" gear is available here!

EarthFest attendees and Passport Tour participants will be given a Go Zero! guide. Learn how reduce waste at home, at work and in your community. Go Zero! can also be downloaded at www.earthdaycoalition.org.

General Admission:

\$4 ages 2-11

\$8 ages 12+

FREE Admission:

- Under age 2
- Ride & park your bicycle (Eastland Road entrance)
- Ride RTA's Redline (regular fare) to Brookpark Rapid Station & take the free EarthFest shuttle to Fairgrounds
- Current Earth Day Coalition members (\$35 Individual level or \$50 family level minimum). *You can renew or become a member online or at the entrance to EarthFest.
- Teachers and their immediate family (must present current school ID)

For information call (216) 281-6468 or visit www.earthdaycoalition.org.

Established in 1990, Earth Day Coalition's mission is to provide education, inspire leadership, and encourage action for a healthy environment. Earth Day Coalition's year-round Community Works programs include: Student Environmental Leadership, Clean Transportation, Neighborhood Action, and EarthFest. EarthFest is Ohio's largest environmental education event and the longest running Earth Day celebration in the nation.