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**NEWS ADVISORY
FOR IMMEDIATE RELEASE
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To: Environmental News Editors
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CLEVELAND TO HOST THE LONGEST RUNNING EARTH DAY CELEBRATION IN THE NATION!

Cleveland, Ohio- Earth Day Coalition will present their 22nd annual *EarthFest* celebration and *Walk or Bike for the Earth* on April Sunday, April 17th at Cleveland Metroparks Zoo from 10am-5pm. The event is confirmed as the longest running Earth Day celebration in the nation and Ohio's largest environmental education event.

EarthFest 2011 will feature over 175 exhibitors working to create sustainable environmental solutions in areas like Clean Transportation, Renewable Energy, Green Home Improvement, Health and Wellness and Local and Organic Foods. Other exhibit and activity areas will feature innovations in the non-profit sector, environmental science, and family-focused fun and education.

Get involved!

- **Sponsor Earth Fest-** showcase your company's sustainability initiatives and involve your employees
- **Exhibit-** receive a booth and an online "Green Pages" listing for your company or non profit organization
- **Internships-** available internships include "Walk or Bike for the Earth Coordinator", "Earth Fest Assistant", "Family Fun Area Coordinator", "Art, Poetry and Essay Contest Coordinator" and "Volunteer Organizer"
- **Volunteer-** hundreds of volunteers are key to the success of EarthFest! All volunteers must attend one of four orientation sessions:
 1. Saturday, January 15th from 10-11am at the Cleveland Metroparks Zoo
 2. Saturday, February 12th from 10-11am at Carnegie West Library
 3. Monday, March 21st from 6-7:30pm at the Carnegie West Library
 4. Saturday, April 9th from 10-11am at the Carnegie West Library
- **Walk or Bike for the Earth-** register as an individual or company green team and receive free admission plus refreshments at the zoo!

Admission: Regular zoo admission. But there are many ways to save, including free admission for those who choose to save on gas and ride the free-fare, RTA Clean-Air bus between Public Square and the zoo and those who register to participate in the educational fundraiser, "Walk or Bike for the Earth".

More information: visit www.earthdaycoalition.org or call 216.281.6468 ext 231

Established in 1990, Earth Day Coalition's mission is to provide education, inspire leadership, and encourage action for a healthy environment. Earth Day Coalition's year-round programs include: Student Environmental Leadership, Clean Transportation, Neighborhood Action, and EarthFest. EarthFest is Ohio's largest environmental education event and the longest running Earth Day celebration in the nation.