



Earth Day Coalition
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**NEWS RELEASE
FOR IMMEDIATE RELEASE**

**To: Environmental News Editors
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EARTHFEST 2016: CELEBRATING THE YEAR OF CLEAN TRANSPORTATION
Earth Day Coalition to Celebrate 27th Annual EarthFest at Cuyahoga County Fairgrounds

Cleveland, OH – Join Earth Day Coalition for EarthFest 2016 at the Cuyahoga County Fairgrounds, on Sunday, April 17th from 10am-5pm. Presented and organized by Earth Day Coalition since 1990, EarthFest is Ohio's largest environmental education event and the longest running Earth Day celebration in the nation. This year, in partnership with Mayor Frank Jackson's Sustainable Cleveland 2019 initiative, the Northeast Ohio Regional Sewer District, and Cuyahoga Arts & Culture, EarthFest will celebrate the "Year of Clean Transportation." EarthFest will feature 270 exhibits in eight sustainability exhibit areas including: Clean Transportation (with Ride and Drive), Clean Water, Local and Sustainable Food, Green Home and Garden, Environmental and Energy Science, Family Fun, Health and Fitness, and Community Works. Families will enjoy all day entertainment with eco-activities, workshops, biodiesel-powered amusement park rides, all day music on five stages, urban farm animals, pony rides, petting zoos, healthy food from local food trucks, local microbrews and vintners, and much more!

Join Us in Celebrating the Year of Clean Transportation:

- Volunteer at EarthFest! As Ohio's largest environmental education and awareness event, EarthFest requires plenty of volunteers. In order to have yet another successful year, volunteers are needed all weekend for various tasks such as truck loading and unloading, greeting, Saturday and Sunday set-up, and much more. As a volunteer, not only are you able to attend EarthFest for free, but also those who sign up for a four hour shift or more will be eligible to receive two free Indians tickets! For more information, contact Dolores at dwatson@earthdaycoalition.org.
- Become an EarthFest Sponsor or Exhibitor! EarthFest 2015 featured a record breaking 270 exhibits and attracted upwards of 10,000 attendees so don't miss this opportunity to participate. Be sure to register soon to take advantage of early bird rates! To sign up as an exhibitor, call (216) 281-6468.
- K-12 students are encouraged to enter Earth Day Coalition's annual Art, Poetry and Essay contest and explore creative solutions for clean transportation. Winning entries will receive free admission to EarthFest and will be invited to participate in the Welcoming Ceremonies, where they will be awarded the acclaimed Hope and Stanley Adelstein Award for Excellence (through The Stanley I. and Hope S. Donor Advised Fund of the Jewish Federation of Cleveland and Earth Day Coalition), which includes a cash prize. Entry forms can be found on our website.

General Admission:

\$4 ages 2-11

\$8 ages 12+

FREE Admission:

- Under age 2
- Ride & park your bicycle in the designated bicycle valet parking area
- Current Earth Day Coalition members (\$35 Individual level or \$50 family level minimum). *You can renew or become a member online or at the entrance to EarthFest. Membership also includes admission to the EarthFest VEP (Very Environmental Persons) catered hospitality area.
- Teachers and their immediate family (must present current school ID)

For more information about EarthFest, call (216) 281-6468, or visit www.earthdaycoalition.org.

About Earth Day Coalition

Established in 1990, Earth Day Coalition's mission is to provide education, inspire leadership, and encourage action for a healthy environment. Earth Day Coalition's year-round Community Works programs include: Clean Transportation, Student Environmental Leadership, Neighborhood Action, and EarthFest—Ohio's largest environmental education event and the longest running Earth Day celebration in the nation.

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