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**NEWS ADVISORY  
FOR IMMEDIATE RELEASE**

**March 17, 2008**

To: Environmental News, and Community  
Events Editor

Contact: Chris Trepal (216) 281-6468 x227

**19<sup>th</sup> Annual Walk or Bike for the Earth**

**Sunday, April 20, 2008**

**Walk for the Earth starts at Cleveland Metroparks Zoo;  
NEW THIS YEAR -- Bike for the Earth starts at two community locations**

Support Earth Day Coalition's environmental education, action and leadership programs in 2008 by walking (6 miles) or biking to the zoo on Earth Day. Download the Walk or Bike for the Earth registration brochure and register by **mail** (received by April 16) or register by **phone** (until April 16), or register **online at [www.earthdaycoalition.org](http://www.earthdaycoalition.org)** (until April 14, 2008).

**Participate in the Walk or Bike for the Earth and get:**

- Free admission to EarthFest 2008, Earth Day Coalition's 19th annual Earth Day celebration at Cleveland Metroparks Zoo. Enjoy entertainment, a children's activity area and eco-friendly products and exhibitors, free trees and more!

- Great earth-friendly snacks

- \* Membership to Earth Day Coalition for one year. Plus, you can earn eco-friendly thank you prizes by raising pledges to support Earth Day Coalition's year round environmental education programs.

Registration: \$15 minimum individual donation (\$20 on event day); \$30 family donation for 2 parents, 2 children (\$35 on event day); \$8 Kids 12 years of age and under. Consider registering as a walk team and walking as a group. Do you have a **Corporate Wellness Program** at your workplace? Start a green team to Walk for the Earth as a group as part of your program.

The **Walk for the Earth's** family-friendly route begins at the Hippo Lot behind The Rainforest at Cleveland Metroparks Zoo and ends at EarthFest 2008. Check in will be between 7:00-8:30 am. Walkers will start promptly on their way at 9:00 am. Walkers will take a 6-mile route.

Money raised from the Walk or Bike for the Earth will benefit the environmental education programs of Earth Day Coalition, and in turn benefit the environment in Northeast Ohio. Neat prizes are also given to those that raise extra pledges.

Want to do more for *Climate Change Solutions*: now you can ride your **Bike to EarthFest**. This year, we're launching a new kind of bike ride: with help from the Ohio City Bicycle Co-op, you can **start the Bike to EarthFest at your house**, with expert help choosing the safest, most pleasant route to the Zoo, sag service in case of break-down, and a group to ride with most of the way. Start at one of the gathering points at **Dewey's Coffee on Shaker Square** or **Phoenix Coffee in Downtown Lakewood**, you'll have a short stop for a free beverage and to meet fellow cyclists. Then, starting at 9:00 am, small groups will depart on a safe, scenic route to the Zoo. More information available at [www.earthdaycoalition.org](http://www.earthdaycoalition.org).

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